



Member Profile (Your name, business and title, as entered below, will appear on your SFPFS name badge.)

First Name _____ Last Name _____
Company _____ Title _____

Contact Information

Business (if different than home)

Address _____
City _____ State _____ Postal Code _____ Country _____
Phone () _____ Fax () _____
Email _____ Website _____

Home

Address _____
City _____ State _____ Postal Code _____ Country _____
Phone () _____ Fax () _____
Email _____ Website _____

County of residence _____
Please publish business home both in the SFPFS directory. (If left unselected, both will be printed.)
Please send newsletters, announcements, and invitations to my business home.
I was referred to the SFPFS by (one name only) _____

Membership Dues (To be included in next year's Directory, payment must be received by Oct. 31.)

Annual Dues **After May 1**

- | | | |
|---|---------------|---------------|
| <input type="checkbox"/> Corporate Membership:
Allows up to three members. Please complete an application for each member-employee. Event tickets are transferable within the corporation. Benefits include complimentary newsletter advertisement and recognition in the membership directory. Memberships are only transferrable within the organization.
<input type="checkbox"/> Gold Sponsor membership <input type="checkbox"/> Silver Sponsor membership <i>Each additional corporate employee:</i> | \$350
\$50 | \$185
\$30 |
| <input type="checkbox"/> Professional Membership:
A professional must be engaged for compensation in activities related to food or beverages, including growing, manufacturing, processing, preparing, purchasing, selling, promoting, publishing or educating. | \$110 | \$65 |
| <input type="checkbox"/> Student or Nonresident Professional Membership:
Students must submit proof of student status in a professional cooking school, college or university along with signature of an instructor. Non-resident professionals reside outside the following six Bay Area counties: Alameda, Contra Costa, Marin, Santa Clara, San Francisco, and San Mateo. | \$70 | \$40 |

Become a Sponsor

Support the educational mission of the SFPFS. Please contact our office to learn about the benefits of becoming a Gold, Silver or Event Sponsor.

Method of Payment

Check enclosed (payable to SFPFS) Check# _____ Subtotal \$ _____
 Please charge my MasterCard Visa Contribution to Scholarship/
Community Services Fund \$ _____
Acct# _____ **Total amount due** \$ _____
Exp. Date ____/____/____
Cardholder's Name _____
Signature _____

Mail checks with completed forms to:
SFPFS, 816 E. 4th Avenue, San Mateo, CA 94401. If you pay by credit card, you may fax your form to (650) 344-1588.
For more information, please call 415-665-3663.

Please also fill out other side.

Professional Categories

For the directory index, please check no more than 5 categories that relate to your professional work.

Culinary Education

- Cooking School Owner
- Cooking School Administrator
- Culinary Instructor
- Historian & Researcher
- Lecturer/Speaker
- Tour Operator
- Student

Event Production

- Caterer
- Event Planner
- Rentals

Food Production & Supply

- Broker
- Grower/Producer
- Import/Export
- Manufacturer
- Wholesaler/Distributor

Food Science

- Food Scientist
- Home Economist
- Nutritionist
- Registered Dietician

Kitchen & Equipment

- Equipment Manufacturer
- Equipment Sales & Service
- Kitchen Design

Sales and Marketing

- Advertising
- Consumer Educator
- Demonstrator
- Marketing Professional
- Public Relations
- Sales Representative

Media

- Author, Cookbook
- Editor, Cookbook
- Editor, Freelance

- Editor, Magazine/Newspaper
- Food/Prop Stylist
- Internet
- Literary Agent
- Newsletter
- Photographer/Videographer
- Publisher
- Radio
- Television
- Writer, Freelance
- Writer, Magazine/Newspaper

Product & Recipe Development

- Recipe Developer/Tester
- Product Developer
- Package Designer

Restaurants & Food Service

- Chef
- Hotels & Inns
- Interior Design
- Management
- Identity & Menu Design
- Menu Development
- Restaurateur

Retailers

- Retailer, Kitchen Equipment
- Retailer, Mail Order
- Retailer, Produce
- Retailer, Specialty Foods
- Retailer, Wine & Beverage

Specialty Foods

- Baking & Pastry
- Cheese
- Chocolate & Confections
- Herbs & Spices
- Kosher Foods
- Organic/Natural Foods
- Vegetarian Cuisine
- Other Specialty Foods

International Cuisines

- African Cuisine
- American Regional Cuisine
- Central European Cuisine
- Central/South American Cuisine
- Chinese Cuisine
- French Cuisine
- Indian Cuisine
- Italian Cuisine
- Japanese Cuisine
- Jewish Cuisine
- Mediterranean Cuisine
- Mexican Cuisine
- Middle Eastern Cuisine
- Pacific Rim Cuisine
- Russian Cuisine
- Spanish Cuisine
- Southeast Asian Cuisine
- Other _____

Wine, Spirits & Beverages

- Brewer
- Coffee & Tea
- Distiller
- Sommelier
- Vintner
- Wine & Beverage Sales
- Wine Consultant
- Wine Writer/Educator
- Other Beverages

Affiliated Professionals

- Legal
- Financial
- Business Development
- Career Coach
- Recruiters
- Other Professional Services

Professional Description

This brief description will appear in the SFPFS Directory after your title. Details should be current rather than historical, highlighting your work now, such as specialties, responsibilities or book titles. **Use no more than 25 words.** (May be edited for brevity and clarity.)

Get Involved

I would like to join a committee, contribute my expertise and experience, and meet other food professionals. Please sign me on for:

- Annual Events
- BBQ
- Directory
- Food Tours
- Member Outreach
- Membership
- Newsletter
- Ongoing Events
- Roundtables
- Sponsorship
- Traveling Table
- Website
- Assign me to a committee.